

# DOWNTOWN

# SAN JOSE



**A Unique Urban Community** where  
students of Art, Engineering and Entrepreneurship  
**Learn, Create, and Thrive**

# Millennials Prefer Urban Neighborhoods...





...that minimize driving and offer  
a Green, Social, Low-cost **Lifestyle**



**EXTENSIVE AMENITIES |**

**NEAR COGSWELL CAMPUS**



# 200+ Restaurants Nearby







# Coffee





# San Pedro Market







# Shops





# WHOLE FOODS MARKET

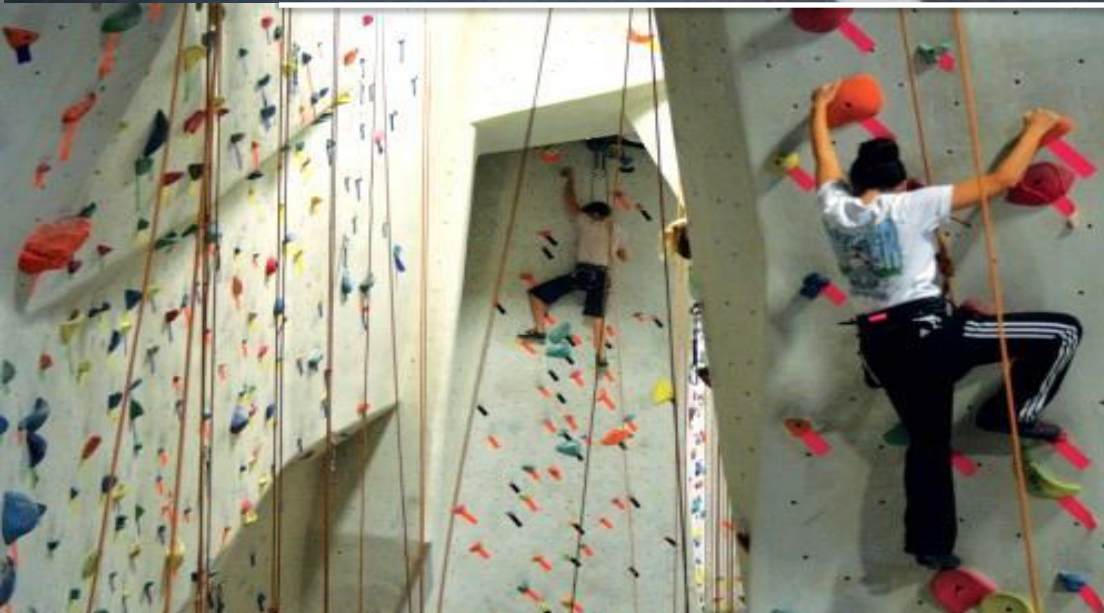
Healthy  
Food



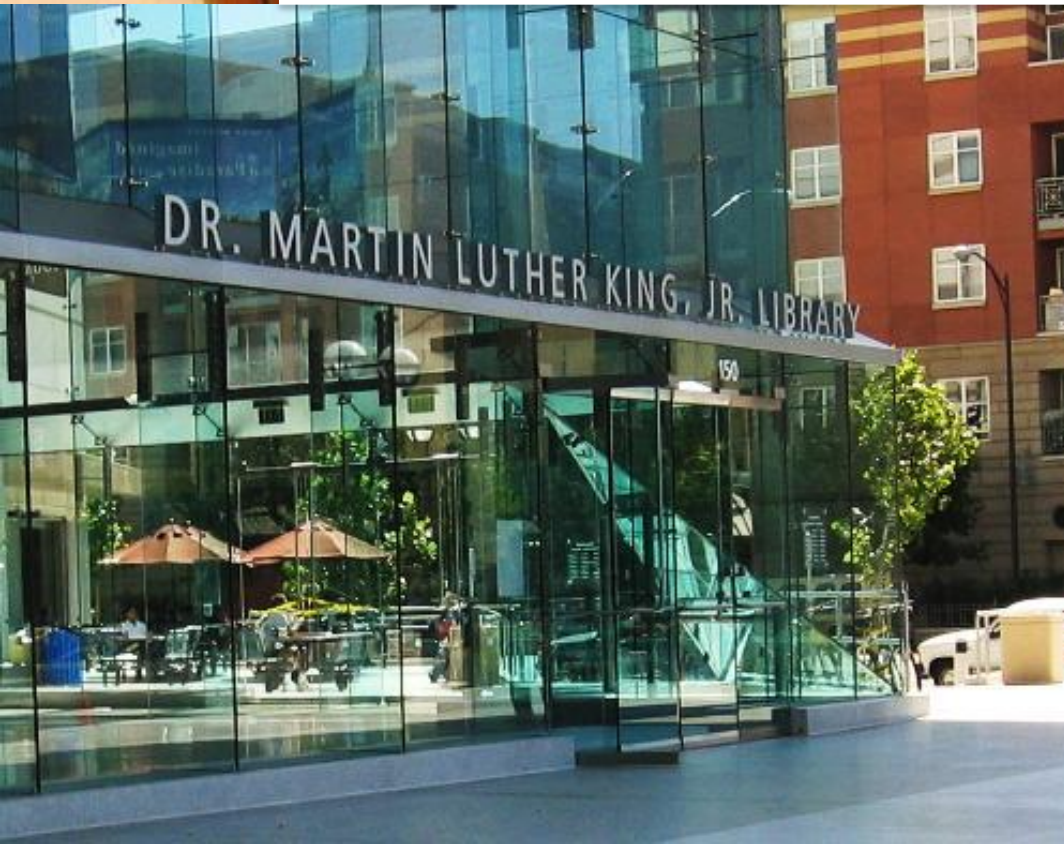




# Fitness







# Library

public and university  
materials,  
study rooms



# Free High-Speed Wi-Fi Downtown San Jose



Fast  
Free  
Connectivity





# Walk Score: 98/100

## “Walkers’ Paradise”





**MANY HOUSING OPTIONS |**  
**WITHIN WALKING DISTANCE**





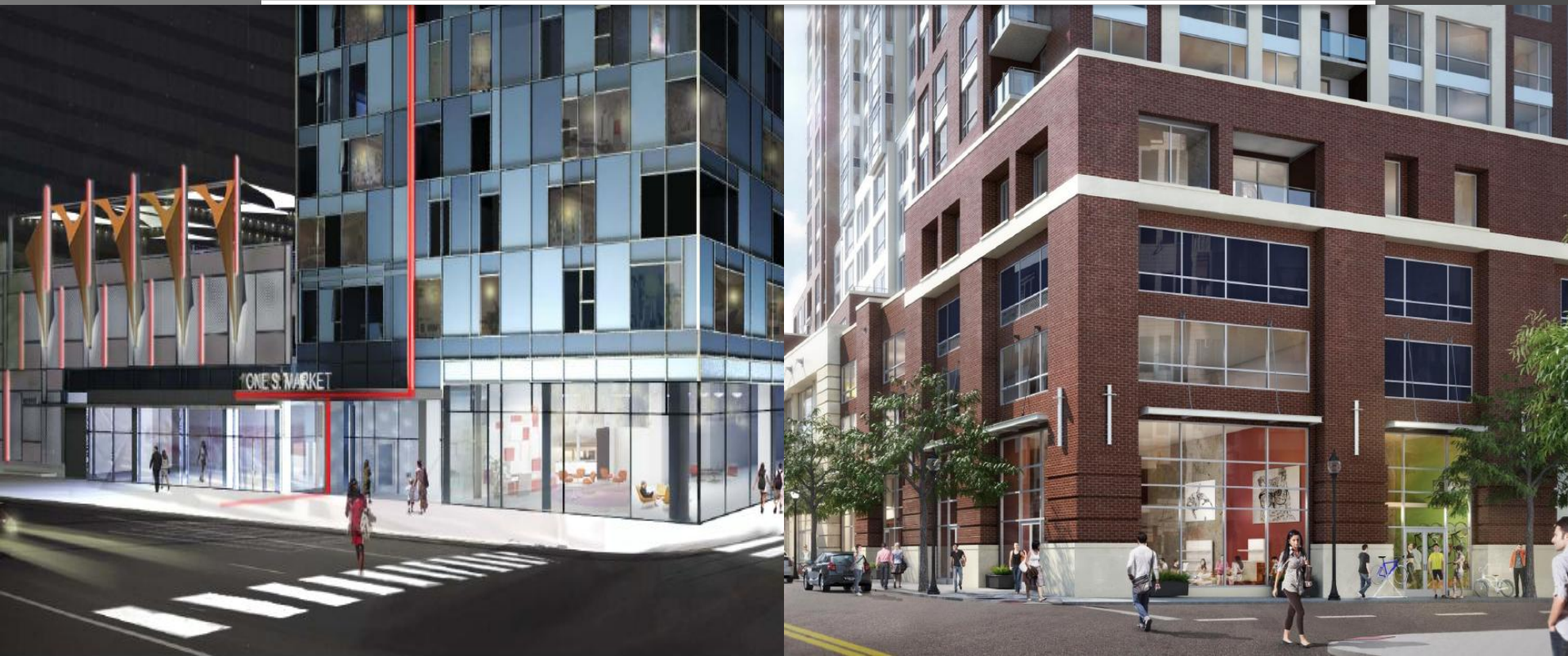
# Extensive Rentals

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**In & near**  
**Downtown...**

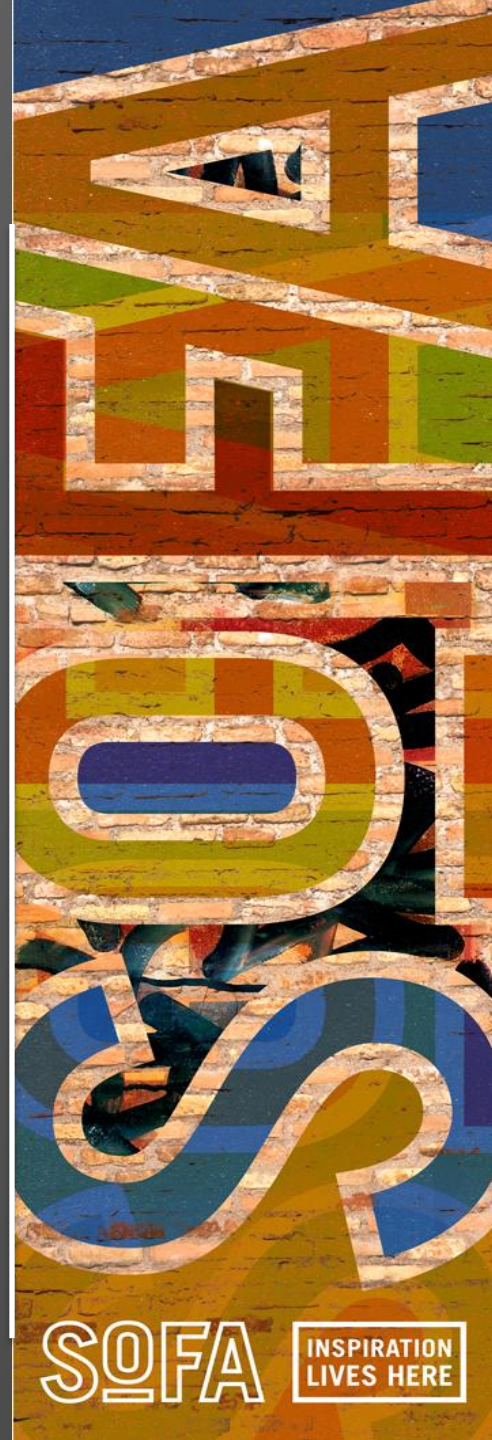


# New Apartments Under Construction





# Custom Cogswell Housing in SoFA District



SOFA

INSPIRATION  
LIVES HERE

# VIBRANT CULTURE | CREATIVE SCENE



# 38

## Cultural Institutions & Venues Nearby

Anno Domini  
Art Boutik  
Art Object Gallery  
Arts Council Silicon Valley  
Ballet San Jose  
Bay Area Glass Institute  
Broadway San Jose  
California Theatre  
Center for Performing Arts  
Children's Discovery  
Museum  
Cinequest  
City Lights Theatre  
Civic Auditorium  
Contemporary Asian  
Theater Scene

CreaTV  
Cukui  
Higher Fire Clay Space &  
Gallery  
History San Jose  
Kaleid  
Le Petit Trianon  
MACLA  
Montgomery Theatre  
Northside Theatre Company  
Opera San Jose  
San Jose Institute of  
Contemporary Art  
San Jose Jazz  
San Jose Museum of Art  
San Jose Repertory Theatre

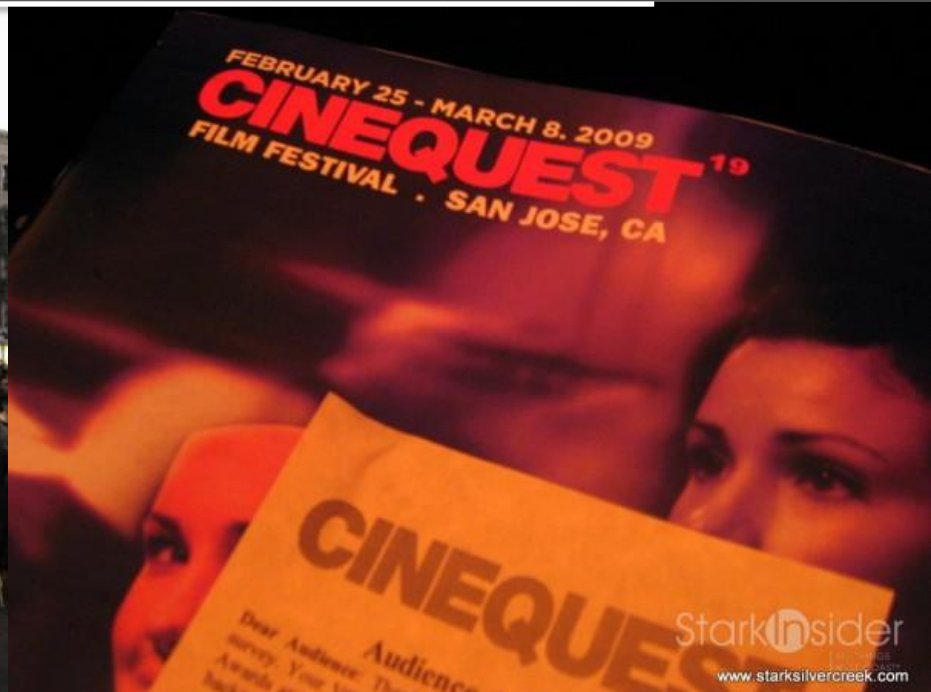
San Jose Taiko  
San Jose Quilts & Textiles  
Museum  
San Jose Stage  
South Bay Guitar Society  
Symphony Silicon Valley  
Tabard Theatre  
Tech Museum of Innovation  
Works Gallery  
ZERO1 Garage



# Festivals

## Digital Arts

## Cinema, Music





SoFA  
DISTRICT

# First Friday Art Walk

South  
FIRST  
FRIDAYS



# Live Music Scene







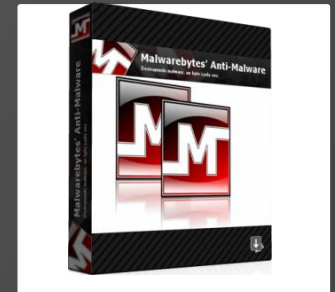
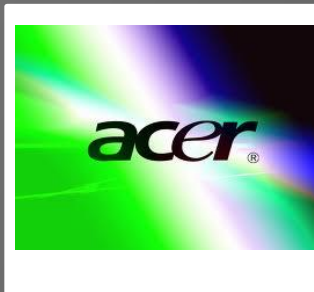
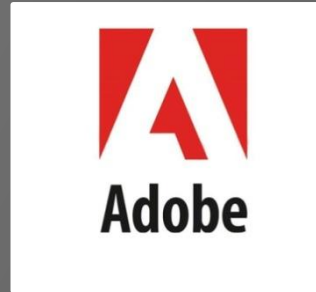
# Growing Community of Young Creatives



# PRACTICE ENTREPRENEURSHIP | WITHIN BLOCKS OF CAMPUS



# Internship & Job Possibilities



# 80+ Tech Firms Downtown

22 Miles, Inc.  
AboveNet  
Acer  
Adobe  
Asset Intertech  
AT&T  
Axolotl  
Baynote, Inc.  
Black Arrow  
Calview  
Catalog Data Solutions  
Cipher Cloud, Inc.  
Covio  
deCarta  
elemental8  
FusionOne

Global Netoptex  
GotNet  
ICTV, Inc.  
Intacct  
Lodgenet Interactive  
Corporation  
Malwarebytes  
McClatchy Interactive  
Move.com  
Mpower Communications  
NajmTek  
Netfira  
Neurosky, Inc.  
NextSpace  
Oracle  
Overland Storage  
PenData Solutions, Inc.

Pinger  
Realization Technologies, Inc.  
Rockwell International  
Rosetta  
Secure Computing  
SLI Systems  
Solid State Optronics  
Subimage LLC  
SunWize Technologoes  
Surface Ink, Inc.  
Tech Shop LLC  
Telepacific  
ThreatMetrix  
Uname It Solutions  
Verizon  
Web Enertia  
Xactly

\* Partial List







**ZERO**  
GARAGE





# Coworking Spaces & Incubators





# Artisan Network





SAN JOSE DISTRICT 3 PRESENTS

**START UP  
SAN JOSE**

*The Shop*

**START UP  
SHOP**

PRESENTED BY

**The Office of  
DISTRICT 3**



**Support** for Startups

# BEST TRANSPORTATION OPTIONS | IN SILICON VALLEY

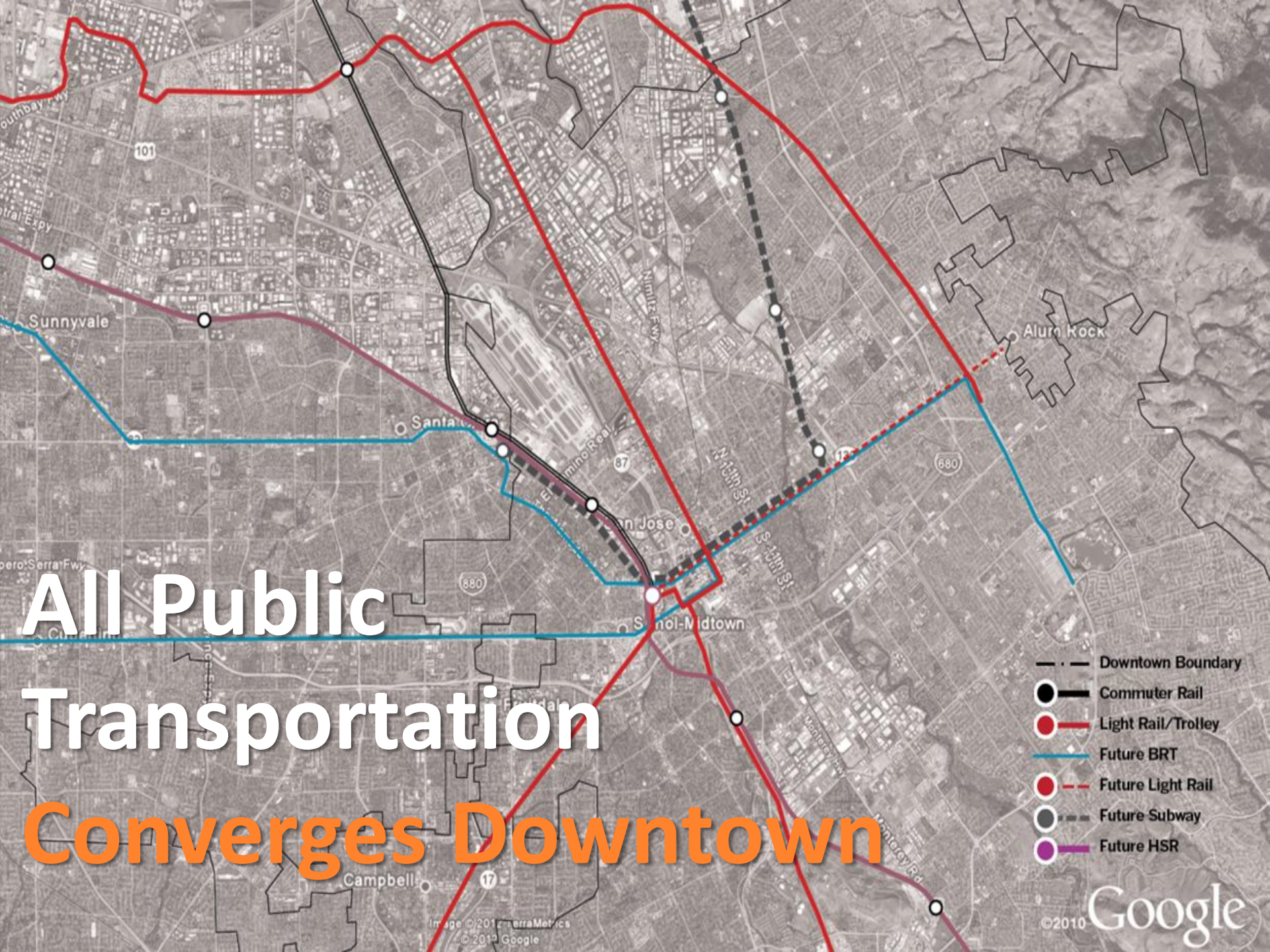


# Freeway Access

## Reverse Commute







# All Public Transportation Converges Downtown

- Downtown Boundary
- Commuter Rail
- Light Rail/Trolley
- Future BRT
- Future Light Rail
- Future Subway
- Future HSR





65%

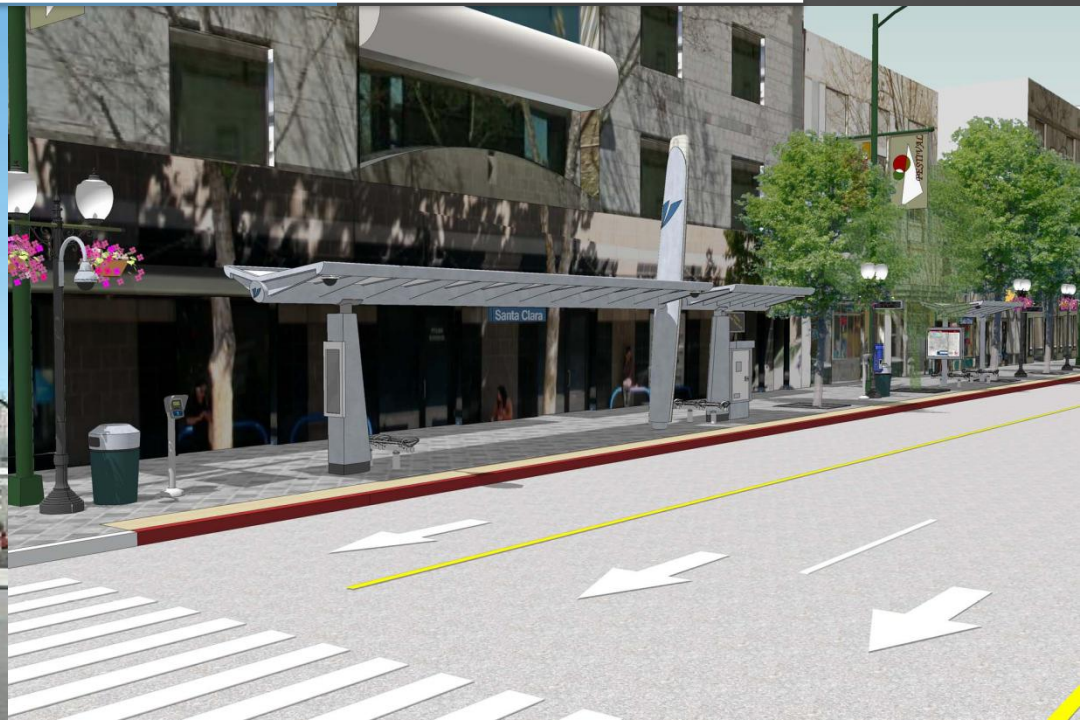
SJSU Students...

...Use Alternate  
Transportation



# New Bus Rapid Transit

Attractive design, wider sidewalk,  
clean and well-lit







**Bike Share**

**Bike Friendly**





# 50% Car Share Members are Millennials





**COMMITTED LEADERS |**

**SUPPORT COGSWELL**

# Leaders Committed to Cogswell's Long-Term Success



James MacGregor, Publisher  
Silicon Valley/San Jose Business Journal



Jeff Rademann, President  
Santa Clara Valley Region Wells Fargo



Kim Fennell, President & CEO  
deCarta



Kim Walesh, Director  
San Jose Office of Economic Development



Mo Quayoumi, President  
San Jose State University



Greg Wook, Co-Founder & CEO  
Pinger



Sam Liccardo, Councilmember  
District 3, San Jose



Michael Mulcahy, Managing Partner  
SDS NexGen Partners



Rich Braugh, President  
UBS Financial



Connie Martinez, Executive Director  
1st Act



Mike Bangs, Vice President  
of Real Estate and Global Facilities, Oracle



Kailesh Karavadra, Managing Principal  
San Jose Office Ernst & Young



# City of San Jose Support

- Subsidized Parking
- Free High Speed Internet
- Maximum Signage
- Expedited Permitting
- Introductions & Promotions

# DOWNTOWN

# SAN JOSE

## Join Us

